



JOIN OUR PROGRAM

To learn more and get involved in supporting industry programs, please contact Mark Silveira at msilveira@anziif.com

+ 61(3)9613 7200 or
New Zealand free-call 0800 103 675



Commitment



Brand
Awareness



Industry
Support



Careers in
Insurance



Research
Program

WHAT IS THE CORPORATE SUPPORTER PROGRAM?

The Corporate Supporter program was introduced to fund projects that benefit both the insurance industry and the public. The Corporate Supporter network comprises a diverse group of companies, large and small, who all have the same desire to see the industry and its people succeed.



WHY BE A CORPORATE SUPPORTER?

As a Corporate Supporter, you will be contributing to programs that benefit the whole industry. The success of the Corporate Supporter program relies on a strong network of like-minded partners to ensure that these beneficial programs continue to develop.



Industry Support

- Align your brand with a credible and reputable education organisation dedicated to the insurance industry
- Involvement and promotion of Careers in Insurance and the program



Commitment

- Support the insurance industry and ANZIIF members through your contributions and financial support to build research and programs
- Demonstrate Corporate Social Responsibility with ANZIIF and your commitment to supporting the insurance industry



Research Program

The Corporate Supporter program funds a number of industry-wide research initiatives. Results are sent to Corporate Supporters to provide them with valid sources of industry-wide, regionally relevant insurance information, gain access to pieces of research on the insurance industry & have the opportunity to conduct a piece of co-branded research.



Brand Awareness

As a Corporate Supporter your logo will be displayed on both the ANZIIF and Careers In Insurance websites, you will also feature across all ANZIIF social media platforms.

You will also receive:

- Thought leadership opportunities
- Bi-annual newsletter
- Subscription to the Journal
- A digital badge for use on your marketing assets, including website and social media, to showcase your commitment to the program



Careers in Insurance

Careers in Insurance is a dynamic cross-industry initiative to raise awareness of insurance as a career of choice. Developed and funded by the ANZIIF Corporate Supporter program, Careers in Insurance aims to inspire young people, career changers and other members of the community to see the opportunities the insurance industry has to offer.

As a Corporate Supporter you will have the opportunity to attend Career Fairs (and virtual career expos) and provide content for the Careers in Insurance website.

