



MEDIA RELEASE

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Little Heroes Foundation partners with ANZIIF for the South Australian Charity Luncheon's 50th year

Raising money for kids' physical and mental health.

On 12 May, ANZIIF will celebrate the 50th anniversary of its South Australian Charity Luncheon in proud collaboration with [Little Heroes Foundation](#), an organisation that supports children's physical and mental health and ensures children and their families have access to the very best care.

Chris McDermott, CEO of Little Heroes Foundation, [spoke to ANZIIF](#) about the challenges that exist within the Australian healthcare system and his passion for the charity sector: "Our drive and passion has always been and will continue to be about providing South Australians with the very best of care and treatments for their individual situations." "We all need to make a stand, choose something, think of the big picture as well as our own small one," McDermott told ANZIIF.

Little Heroes Foundation was founded by two Adelaide Crows footballers to support kids with cancer and their families. Not long after the inception of the Adelaide Crows Football Club over 25 years ago, star players Chris McDermott and Tony McGuinness met two young lads living with cancer, Nicholas Berry and Nathan McLean. Chris and Tony were so touched by the boys' brave struggles and a strong friendship formed with the young boys over the next two and a half years. Unfortunately, both boys passed away from their conditions, but their story remains the drive behind the cause.

[Read more about Little heroes Foundation](#)

Now in its 50th year, the South Australian Charity Luncheon gives back to the community by providing a platform for the South Australian insurance industry to generate awareness and raise money for a good cause.

The funds raised will help Little Heroes Foundation continue to grow and deliver its invaluable initiatives.

[Early Bird tickets available until 31 March](#)

For more information, please contact:

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